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GLOBAL CORPORATE SERVICES

# Program & Project Management

Newmark Project Managers are the stewards of our clients' business objectives, leading CRE executives, consultants, and contractors in the development of requirements, design and construction of space that meets the aesthetic, functional, cost and timing goals of project end-users.

We perform services for single projects or programmatically across an organization's entire real estate portfolio. Our Program and Project Management services can help organizations realize cost reductions of 15%-25%.

Our team serves as an integrator to your organization, ensuring all disciplines, stakeholders, and project team members are seamlessly working together. We own data workflows, team member accountability, work quality, and adherence to time and budget restrictions. Using state-of-the-art tools and applying relevant industry experience, we enable clients to realize project transparency, cost savings, and more productive work environments.

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*Our services include:*

- Program Management Office (PMO)
- Full Life Cycle Project Delivery: Programming Through Move-in
- Commercial & Contracting Strategies
- Financial Management, Accounting & Payments
- Value Engineering / Cost Controls
- Integrated Transaction Management & Project Management Processes
- Software Consulting & Implementation

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*Our specialties include:*

- Office Improvements
- Facilities Infrastructure Projects
- Industrial / Warehouse
- Retail Programs
- LEED Certification
- Relocations



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**ABOUT NEWMARK**

**We transform untapped potential into limitless opportunity.**

At Newmark, we don't just adapt to what our partners need—we adapt to what the future demands. Our integrated platform delivers seamlessly connected services tailored to every type of client, from owners to occupiers, investors to founders, and growing startups to leading companies. We think outside of boxes, buildings and business lines, delivering a global perspective and a nimble approach. From reimagining spaces to engineering solutions, we have the vision to see what's next and the tenacity to get there first.

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**CONTACT**

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## OUR KEY DIFFERENTIATORS

### Project Management Office Approach

We often utilize a PMO approach and are truly adept at remotely managing internal and external variable resource project managers. We provide a governance and management framework that is regionally scalable with project volume.

### Fiduciary Service Offering

We prefer to work as an owner's representative acting in our client's best interests, believing principal contracting is inherently conflicted and project spend mark-ups provide little value

### Flexibility

We customize process playbooks for clients, focusing on key steps and deliverables. Our project leaders are encouraged to think strategically about specific project requirements and their own subject matter expertise to arrive at the best team approach and project plan. We do not impose a rote approach to every aspect of project delivery.

### Market Focus

We bring account management and project management platform expertise to mid-cap companies. Our larger competitors focus their subject matter experts on Fortune 100 client operations, with little investment in smaller clients. Our current success and plans for diversified growth hinge on mid-cap client satisfaction with our performance. Mid-cap clients receive our best ideas and executive focus.

## VALUE CREATION

Through active design and cost management, contracting and procurement strategies, and experienced process management, we achieve the great majority of project savings during the development phases of a project.

