



Starting today, we are Newmark.

Our Company's rapid growth and evolution demands a brand strategy and visual expression to match. The new brand reflects how far we've come and our vision for the future.

At Newmark, we have built one of the world's leading commercial real estate advisory firms by investing in a culture that rewards collaboration, agility and innovative problem solving. Updating our brand marks a unifying moment for our company, which will be a springboard for continued growth and expansion of the services we offer our clients. More than ever, our brand reflects the tailored client experience that sets Newmark apart. This distinctive approach allows us to adapt to our clients' needs as they are presented with increasingly complex challenges.

Although we'll be known exclusively as Newmark going forward, our strategic alliance with Knight Frank continues unchanged, serving owners, investors, developers and financial institutions across six continents.

The full Newmark announcement is [available here](#), and we invite you to experience our new brand by visiting our website—nmrk.com—or viewing our [2019 Annual Report](#).

We're excited to share this evolution with you. Let us know what you think; we'd love to hear from you.

Sincerely,

Barry Gosin

Chief Executive Officer

NEWMARK

Alison Lewis

Chief Administrative Officer

NEWMARK

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